

CoreMedia Content Cloud

_Fact Sheet

Agile Experience Management

What if you could...

- › Publish your new or updated content in hours or even minutes, instead of weeks?
- › Launch marketing campaigns across 150 countries and 40 different languages instantly?
- › Convert 50% or more of your website visitors into paying, repeat customers?

›› Unleash Your Business & Become an Iconic Industry Leader

Brands

Build your brand with media-rich experiences across all channels. Connect your customers to your brand story to encourage loyalty and drive sales.

Retailers

Stay ahead in the Amazon age with a personalized customer journey that boosts revenue and conversions.

Manufacturers

Enhance your product catalog with enticing assets. Present your product range to your customers with consistent and relevant information.

Distributors

Deliver B2B experiences that match the best B2C experiences. Ensure real-time personalization, including contract-based pricing and promotions.

›› Elevate Your Team's Potential with CoreMedia Content Cloud

Marketers

Entertain and influence your audience with the right content at the right time, across all touchpoints and without IT support.

Merchandisers

Increase cart value by enriching your products with compelling stories and media assets. Convert more users with personalized information in real time.

Developers

Easily integrate with third party systems. Extend and customize simple headless APIs. Deploy quickly and benefit from our open architecture.

What Is CoreMedia Content Cloud?

CoreMedia Content Cloud is an open, best-of-breed digital experience platform (DXP) built on an agile content management system (CMS) and advanced digital asset management (DAM) system that enables leaders in all industries to orchestrate dynamic, personalized digital experiences, and deliver them reliably, efficiently, and at enterprise scale to any channel. Marketers, merchandisers, and developers can work collaboratively and effectively on omnichannel experiences that drive engagement, increase loyalty, improve brand visibility, and boost revenue.



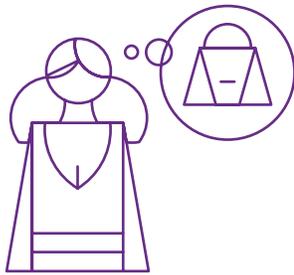
Truly Omni-channel

Create reusable content and assets for multiple sites, channels, regions, and languages. Improve the impact of your digital brand by previewing experiences for all channels and touchpoints right on your desktop.



Headless PLUS Content Management

All the flexibility and support that developers require to deliver content wherever it's needed, PLUS advanced tools for marketers and merchandisers to quickly edit and optimize content in context.



Personalize Every Experience

Design and launch contextual experiences across multiple channels right from your desktop with CoreMedia Studio. Simulate and preview customer experiences based on identity, region, device, language, browsing history, and more. Integrate data from all available sources including eCommerce, Marketing, and CRM tools.



Connect Everywhere with CoreMedia Integration Hubs

CoreMedia provides an open API integration architecture and connectors to a wide range of third party repositories, commerce systems, marketing platforms, and experience optimization tools. This allows your team to use the tools they're already familiar with.

Support Every Step of The Way

CoreMedia's world-class customer success team and global partner network gets you started fast, sets you up for success, and sees you across the finish line.

Successful Brands Are Iconic

Want to join the club? We've got you covered. Like high-end speakers, you can use CoreMedia Content Cloud to amplify content and make it exciting. It provides omni-channel experience orchestration, a headless content delivery module, and the industry's deepest eCommerce integrations.

Trusted, Reliable, and Global

Trusted by customers since 1996, serving 200+ global companies with a 98% renewal rate.



YOOX
NET-A-PORTER
GROUP



CALVIN KLEIN

TOMMY HILFIGER

PANDORA



Why CoreMedia?

With offices around the world and a portfolio of global clients, CoreMedia is committed to forging high-touch collaborations with category leaders across all industries – fashion, finance, media, manufacturing, and more. We are pioneers, visionaries, trusted advisors, and passionate experts who take brands to the next level of their digital experience.

And we're all about dialogue. Let's talk.

www.coremedia.com or email us at info@coremedia.com