

EXPERIENCE PLUS CONFERENCE AGENDA

Hall 7, C 018 /// Wednesday, 11. September 2019

09:30 – 09:45	The Power of Dynamic Content for Salesforce® Commerce Cloud, CoreMedia
09:45 – 10:00	Brand Experience Orchestration Across Channels for SAP CX, CoreMedia
10:00 – 10:15	High-Velocity Marketing for Salesforce® Commerce Cloud, CoreMedia
10:15 – 10:30	About Big Hypes, Technology & Rubber Boots, Stephan Stechow, Hartmut Kozok, aperto
10:30 – 10:45	Brand Experience Orchestration Across Channels for Salesforce® Commerce Cloud, CoreMedia
10:45 – 11:00	Data is Silver, ... is Gold, Tim Kirlicks, Christina Manoliu, Jinit[AG
11:00 – 11:15	The Power of Dynamic Content for SAP CX, CoreMedia
11:15 – 11:30	Headless Out of the Matrix, Timmo Köhler, Stephan Ansorge, BITGRIP GmbH
11:30 – 11:45	Brand Experience Orchestration Across Channels for Salesforce® Commerce Cloud, CoreMedia
11:45 – 12:00	Diamonds Are an Editor's Best Friend – Efficient Campaigns Through a Clever Combination of Online Stores with CoreMedia, Gerrit Barembruch, Christian Hasewinkel, Arvato Systems S4M GmbH
12:00 – 12:15	The Power of Dynamic Content for SAP CX, CoreMedia
12:15 – 12:30	High-Velocity Commerce in a Headless World, Alexandre Saroian, Elastic Path
12:30 – 12:45	Brand Experience Orchestration Across Channels for Salesforce® Commerce Cloud, CoreMedia
12:45 – 13:00	Content Changes Everything, Christian Büngener, Bernd Burkert, KPS
13:00 – 13:15	The Power of Dynamic Content for SAP CX, CoreMedia
13:15 – 13:30	About Big Hypes, Technology & Rubber Boots, Stephan Stechow, Hartmut Kozok, aperto
13:30 – 13:45	High-Velocity Marketing for SAP CX, CoreMedia
13:45 – 14:00	Data is Silver, ... is Gold, Tim Kirlicks, Christina Manoliu, Jinit[AG
14:00 – 14:15	The Power of Dynamic Content for Salesforce® Commerce Cloud, CoreMedia
14:15 – 14:30	Brand Experience Orchestration Across Channels for SAP CX, CoreMedia
14:30 – 14:45	BVDW Guided Tour Digital Commerce
14:45 – 15:00	Diamonds Are an Editor's Best Friend – Efficient Campaigns Through a Clever Combination of Online Stores with CoreMedia, Gerrit Barembruch, Christian Hasewinkel, Arvato Systems S4M GmbH
15:00 – 15:15	Brand Experience Orchestration Across Channels for Salesforce® Commerce Cloud, CoreMedia
15:15 – 15:30	Content Changes Everything, Christian Büngener, Bernd Burkert, KPS
15:30 – 15:45	The Power of Dynamic Content for SAP CX, CoreMedia
15:45 – 16:00	High-Velocity Commerce in a Headless World, Alexandre Saroian, Elastic Path
16:00 – 16:15	Brand Experience Orchestration Across Channels for Salesforce® Commerce Cloud, CoreMedia
16:15 – 16:30	Headless Out of the Matrix, Timmo Köhler, Stephan Ansorge, BITGRIP GmbH
16:30 – 16:45	High-Velocity Marketing for Salesforce® Commerce Cloud, CoreMedia
16:45 – 17:00	Brand Experience Orchestration Across Channels for SAP CX, CoreMedia
17:00 – 17:20	Panel: The American Way - Why eCommerce Digital Transformation is Happening Faster in the US Alexander Graf, Spryker , Knud Kegel & Jim Stirewalt, CoreMedia
17:25 – 17:40	Brand Experience Orchestration Across Channels for SAP CX, CoreMedia
17:45 – 18:00	The Power of Dynamic Content for Salesforce® Commerce Cloud, CoreMedia
18:15	Booth Party: Russendisko with Wladimir Kaminer

EXPERIENCE PLUS CONFERENCE AGENDA

Hall 7, C 018 /// Thursday, 12. September 2019

- 09:30 – 10:15 BVDW Hangover Breakfast
- 10:15 – 10:30 The Power of Dynamic Content for SAP CX, **CoreMedia**
- 10:30 – 10:45 Content Changes Everything, **Christian Büngener, Bernd Burkert, KPS**
- 10:45 – 11:00 Brand Experience Orchestration Across Channels for Salesforce® Commerce Cloud, **CoreMedia**
- 11:00 – 11:15 High-Velocity Commerce in a Headless World, **Alexandre Saroian, Elastic Path**
- 11:15 – 11:30 BVDW Guided Tour: Designing Modern Customer Journeys
- 11:30 – 11:45 Diamonds Are an Editor’s Best Friend – Efficient Campaigns Through a Clever Combination of Online Stores with CoreMedia, **Gerrit Barembruch, Christian Hasewinkel, Arvato Systems S4M GmbH**
- 11:45 – 12:00 The Power of Dynamic Content for SAP CX, **CoreMedia**
- 12:00 – 12:15 High-Velocity Marketing for Salesforce® Commerce Cloud, **CoreMedia**
- 12:15 – 12:30 Headless Out of the Matrix, **Timmo Köhler, Stephan Ansorge, BITGRIP GmbH**
- 12:30 – 12:45 The Power of Dynamic Content for Salesforce® Commerce Cloud, **CoreMedia**
- 12:45 – 13:00 Data is Silver, ... is Gold, **Tim Kirlicks, Christina Manoliu,]init[AG**
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- 13:30 – 13:45 The Power of Dynamic Content for Salesforce® Commerce Cloud, **CoreMedia**
- 13:45 – 14:00 Content Changes Everything, **Christian Büngener, Bernd Burkert, KPS**
- 14:00 – 14:15 Brand Experience Orchestration Across Channels for Salesforce® Commerce Cloud, **CoreMedia**
- 14:15 – 14:30 High Velocity Commerce in a Headless World, **Alexandre Saroian, Elastic Path**
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