

COREMEDIA CONTENT CLOUD

Integrate with any commerce system



COREMEDIA

TAKE YOUR OWN COMMERCE SYSTEM TO THE NEXT LEVEL.

You've put a lot of work into your homegrown commerce system: building functionality from the ground up, creating custom integrations with multiple sources, optimizing asset repositories, and coding unique front-end features. But is your system flexible enough to accommodate your content needs in the future? Will you be able to scale successfully without having to scrap your previous business logic?

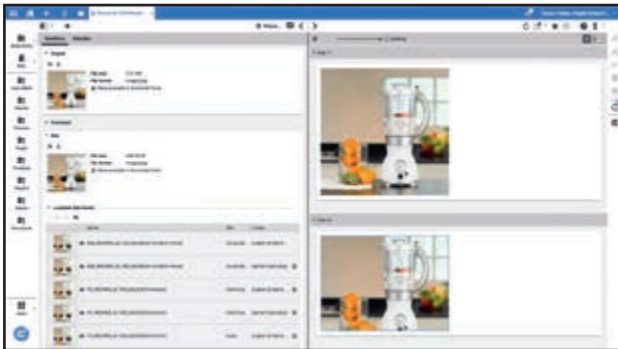
With the CoreMedia Content Cloud, the answer is yes. Content Cloud has become the go-to vendor for the world's most iconic global brands. Through our open, best-of-breed, API-driven solution you can re-energize your existing investments.

Our robust and mature eCommerce APIs enable seamless, real-time integration with in-house product catalogs, pricing systems, and your existing sites. A headless content repository means you can store and utilize enterprise assets with greater agility. Built-in experience orchestration means your editors can create and preview complex front-end customer experiences across different systems in real time. Omnichannel content delivery options give you the ability to publish across multiple touchpoints instantly. You can also integrate with your Marketing Automation Platform to reuse assets in your customer newsletters and omnichannel campaigns.

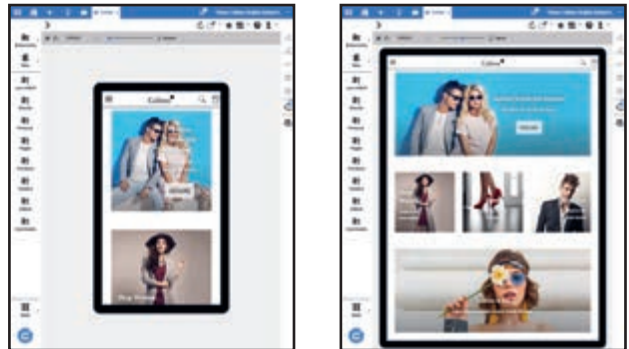
You want to tell your story in ways that excite, inform, and inspire? And you need to do it immediately and cost-effectively, without waiting for IT or disrupting your existing processes. With CoreMedia Content Cloud, you can.

So go ahead: be courageous, be bold, be the next big thing. **Be iconic.**

Advanced Digital Asset Management



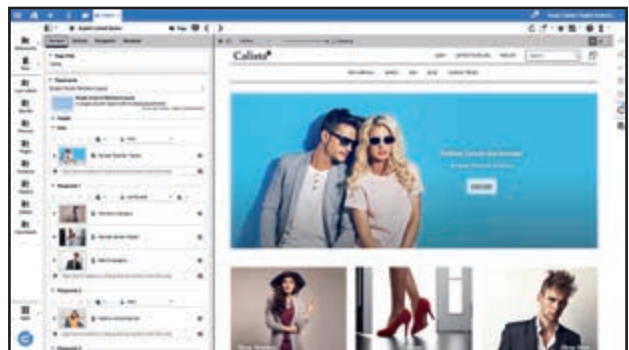
Real-time Omnichannel Preview



AI-Assisted Campaign Creation



Iconic Storefronts



SEVEN ADVANTAGES OF COREMEDIA CONTENT CLOUD

[01] Maximize Existing Investments

Need to preserve your current infrastructure? CoreMedia Content Cloud provides home-grown eCommerce customers with a flexible, scalable, and intuitive solution to enhance the customer experience via an incremental approach – no rip-and-replace required. Initial integration can be accomplished in less than 10 days and full rollout in as little as 10 weeks.

[02] Design Front-End Experiences Easily

Struggling to maintain a mobile site or feed content to different apps? In CoreMedia Studio, you can design new experiences and preview them from the customer's point of view – personalized, across channels and devices, directly from your desktop.

[03] Centralize & Organize Assets

Tired of wasting time looking for the latest version of a file across all your silos? CoreMedia Content Cloud helps you to manage & easily find all your assets in a single, convenient repository and reuse them on any channel and for any device via our headless APIs.

[04] Publish & Update Faster

Need to update your sites more often? CoreMedia Content Cloud provides pre-built modules that allow you to change layouts instantly with just a click. React to market changes immediately and update campaigns in seconds. The only limit is your creativity.

[05] Embrace Omnichannel

Can your CMS work with your marketing tools, mobile apps, or voice-powered devices? CoreMedia Content Cloud was built to be omnichannel from the ground up, so you create reusable content and assets. Deliver unified and consistent experiences across any channel via our headless APIs.

[06] Go Global

Does the thought of a marketing calendar with hundreds of campaigns in various languages and for different brands sound overwhelming? CoreMedia Content Cloud has sophisticated multi-language and multi-site publishing tools that make managing content for different regions, languages, sites, and brands a snap.

[07] Build Iconic Brand Sites

What's the secret of being a successful global brand? It's all about creating a great online experience. Which means you need the ability to build that experience with content from multiple data sources, including your own homegrown systems. CoreMedia Content Cloud can do that and more.

ABOUT COREMEDIA

How can we help you?

With offices around the world and a portfolio of global clients, CoreMedia is committed to forging high-touch collaborations with category leaders across all industries – fashion, finance, media, manufacturing and more. We are pioneers, visionaries, trusted advisors, and passionate experts who take brands to the next level of their digital experience. And we're all about dialogue. **Let's talk.**

SUCCESSFUL BRANDS ARE ICONIC.

CoreMedia Content Cloud is the engine behind today's most successful online brands – category leaders who are pushing the boundaries of innovation and charting new paths to success. Our clients use Content Cloud to pioneer new business models, consolidate separate brand and commerce sites, get more from their commerce platforms, and achieve a richer omnichannel experience. With CoreMedia Content Cloud, any company can use their content to create an immersive, distinctive and unique online presence. So go ahead: **be iconic.**

For more information, please visit our website: www.coremedia.com

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