

labs@coremedia.com
by April 12, 2018 at 6 pm

Introduction: CoreMedia Labs is a platform where we think up innovative projects to get feedback from our customers. We would like to turn it around and give you the opportunity to suggest projects for us to implement. Therefore, we invite you to tell us what features, extensions, integrations or tools you like to see in CoreMedia. What project challenges do you need solved?

As extra incentive, we will have a competition for the best idea. The winner will get his/her project implemented. Depending on the project, you could work together with us on the project.

TELL US YOUR IDEAS AND WE'LL MAKE THEM HAPPEN!

[01] Who can participate?

All CoreMedia customers and partners, who will attend the Partner Kickoff or Developer Conference on April 11 and April 12, 2018, are eligible to submit an entry. Limit is one entry per person.

[02] What is the deadline for the competition?

Email us your project ideas to labs@coremedia.com before the end of the Developer Conference by 6 pm on April 12, 2018.

[03] What will I have to send in to be considered for the prize?

Your entries should consist of a statement of the business challenge, the proposed [technical] solution and the business value of the solution. For your project to be considered for implementation, it must involve at most minimal / non-breaking changes to the CoreMedia product. Otherwise all extensions, tools, integrations or other features for CoreMedia will be considered.

[04] On what terms will the winner be determined?

The ideas will be judged on business value, innovation and feasibility. The winner will be determined by CoreMedia and all decisions are final.

[05] When will the winner be announced and through which means will I be notified?

The winner will be announced in a separate mailing after the conference. The winner, name and his/her idea will be announced in press releases, social media, blog etc. for promotional purposes.