

# AGENDA



PARTNER KICKOFF April 11, 2018  
WÄLDERHAUS, Am Inseipark 19, 21109 Hamburg

**COREMEDIA**

Registration at 9 am

PLACE	Time	Topic	Speaker
MAIN CONFERENCE ROOM (MC)	10 am	Welcome	Florian Grebe, <i>CSO</i>
	10:10 am	CoreMedia Vision	Soeren Stamer, <i>CEO</i>
	11 am	Partner Management Outlook	Martin Schlüter, <i>VP Sales Central Europe</i>
	11:30 am	Coffee break	
	11:45 am	A Danish Customer Experience	Nick Märlander, <i>Senior Sales Executive DACH &amp; Achim Reupert, Director, Arvato</i>
	12:15 am	Product & Sales Demo Highlights	Oliver Heyden, <i>Head of Solution Architects</i>
	1 pm	Lunch break	
MC	2:30 pm	Product Roadmap	Tobias Stadelmaier, <i>VP Engineering</i>

3 pm Paralell Sessions

PLACE	MAIN CONFERENCE ROOM	BREAK OUT ROOM 1	BREAK OUT ROOM 2
Topic	LC- Connection to proprietary API Timmo Köhler, <i>CEO, Bitgrip</i>	CoreMedia Labs Overview Katherine Thompson, <i>Product Owner</i>	Siteimprove-Digital Certainty Anne-Marie Feilberg, <i>Siteimprove</i>
	3:45 pm	Coffee Break	
Topic	CoreMedia on Cloud Tobias Stadelmaier, <i>VP Engineering</i>	CoreMedia Labs Overview Katherine Thompson, <i>Product Owner</i>	Training Strategies - Global Ways of Learning Manon Obenhaupt, <i>Manager Training</i>
	4:45 pm	Coffee Break	
MC	5 pm	Marketing Update	Knud Kegel, <i>SVP Business Development &amp; Marketing</i>
	5:30 pm	Wrap up	Martin Schlüter, <i>VP Sales Central Europe</i>

6 pm Dinner and Evening Event