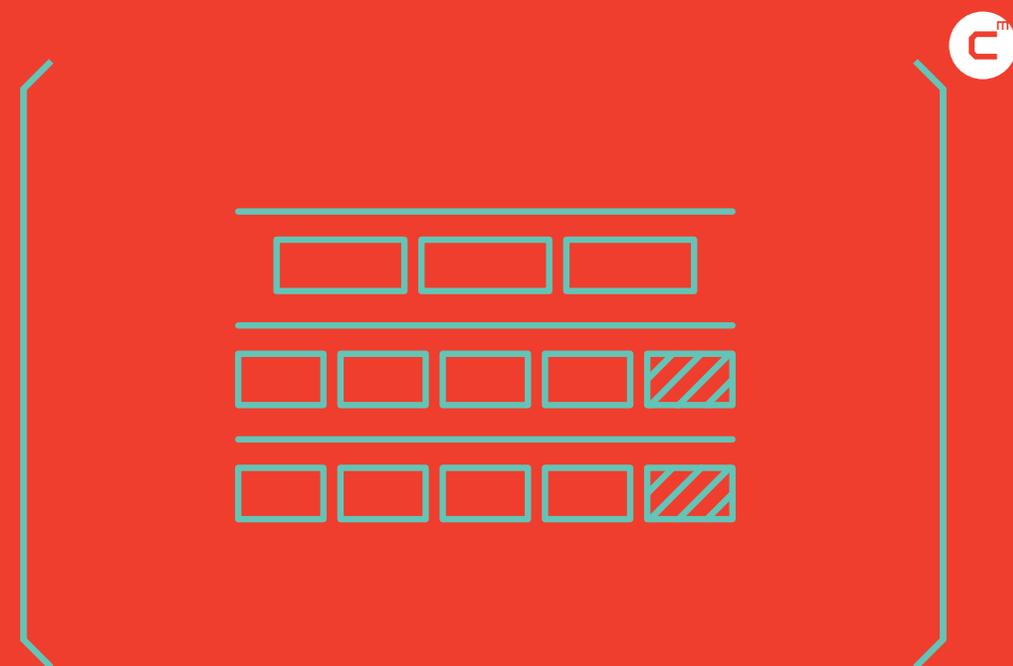


FLEXIBLE PLATFORM OPERATIONS

Deploy CoreMedia Any Way
You Need It – In Your Cloud or Ours



COREMEDIA IS FLEXIBLE & MASSIVELY SCALABLE

Proven, Secure & Reliable

CoreMedia powers some of world's largest and most advanced online properties. These deliver billions of page impressions per month with zero downtime. CoreMedia's unique multi-level cache provides you with granular control over site performance and ensures non-redundant reuse of content. Flexible Platform Operations: The system maintains full referential integrity between content items, ensuring you to build great experiences without broken links. CoreMedia's underlying architecture is engineered from ground up to provide you with the highest levels of availability, scalability and security – protecting your customer data, content, and online properties from theft and online attacks.

Incremental Innovation & Continuous Delivery

CoreMedia's evolutionary implementation process is designed to support you at every stage of growth, from initial prototype to departmental projects to global enterprise implementations. To provide your developers with access to new features, updates, and bug fixes as quickly as possible, CoreMedia is committed to continuous delivery, with processes spanning the entire delivery cycle: from development and production to code testing and release automation.

Dynamic Integration

CoreMedia's "importless" approach retrieves content from your other software systems and services on demand and in real-time to combine it with native Web objects at run time. Because your data (including product catalogues) is never duplicated in the native repository, you are always accessing the most up-to-date information, and you can deliver real-time blended experiences to your customers.

AT A GLANCE

A proven, secure, flexible foundation for innovation.

Start quickly and build your digital future with confidence

Trust the top-performing platform of leading brands for over 20 years

Rapidly integrate and deploy existing and new services with full platform extensibility

Reduce complexity and time-to-market, and leverage new features and capabilities faster

Support continuous delivery with tools for development, testing, and deployment

Get started faster with CoreMedia on Cloud, a fully managed, subscription-based version of CoreMedia

Agency-friendly front-end workspace enables you to tailor your site experience without any CoreMedia specific knowledge

SELF MANAGED DEPLOYMENT



To meet the increasing expectations of the omni-channel consumer, you need a solid foundation that leverages current technologies with an eye to future development. And your technical teams must be able to fully control and secure their environment.

The CoreMedia Content Experience Platform is a 100 % Java platform that has been engineered using industry standards such as XML, Unicode, Java, Java Beans, JavaScript, REST, HTTP, and Spring. All functions can be controlled using mature and extensible Java-based interfaces, enabling companies to innovate with greater speed and reduced costs. CoreMedia has well-documented APIs for all product components, allowing customers to implement business specific extensions to the core product.

CoreMedia provides your IT teams and Web developers with a secure, extensible, and flexible foundation that combines the core strengths of a platform with the benefits of a solution. CoreMedia's Content Experience Platform delivers rock-solid performance and stability to customers of any size – helping you innovate with less risk, master complex content environments, and get the most from your online investments.

COREMEDIA ON CLOUD



For those aiming for the fastest time to market, CoreMedia provides a fully managed, subscription-based service. Our scalable infrastructure will protect you from unexpected traffic spikes and give you peace of mind with enhanced security, durability, and availability.

CoreMedia provides a dedicated system and virtual private cloud (VPC) on Amazon Web Services (AWS) – in the region that's closest to you to ensure optimal performance. This infrastructure is designed to support omni-channel content and advanced asset management – including headless and API-driven scenarios. Our "importless" integration approach allows you to incorporate external content dynamically without importing new assets into the repository. The solution supports both CMS-only and eCommerce scenarios.

GROW-AS-YOU-GO WITH COREMEDIA

Speed and stability are essential in today's rapidly evolving online world. But complex projects increase your risk and limit your opportunities. The Kinsey Group found that 45 % of large projects run over budget and 56 % deliver less functionality than predicted. Meanwhile, you face enormous pressure to transform your online properties to deliver improved customer experiences across any platform. The answer is to manage your risk by taking an evolutionary and predictable approach that lays a sustainable foundation for future growth. CoreMedia delivers enterprise levels of security, stability, quality, and control, with all components deployable either on-premises or for a range of private, hybrid, or CoreMedia-hosted cloud deployments. Select the components you want to deploy, integrate with both legacy and best-of-breed solutions, and grow at your own pace.

For more information, please visit our website: www.coremedia.com